

Case Studies Academic Institutions using GoChinese

Example 1 Nanyang Technological University



NTU is based in Singapore and is one of the top 25 technology universities in the world. NTU has been using a Blackboard-integrated version of GoChinese with its Chinese language courses for a number of semesters, with unanimous positive feedback from its students.

How is GoChinese used?

- NTU's Chinese instructors created multimedia and commentary-enriched Chinese language courses on GoChinese. From time to time, the instructors would update and revise these courses, with minimal incremental work needed as the voice, definitions and phonetics are auto-generated
- Students access the GoChinese platform through logging into their school-wide Blackboard Learning System – no additional login is needed
- Student exercise scores are recorded and exported into their learning platform

Student feedback?

Surveys every semester, with the following results:



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| • GoChinese is 'helpful' | 100% |
| • The combination of GoChinese with their learning platform is helpful | 100% |
| • Students used their learning platform more due to GoChinese | 80% |

Example 2 Merchiston Castle School



Merchiston is a leading boys' boarding and day school in Edinburgh, Scotland for boys aged 8 to 18.

How is GoChinese used?

- The instructor created lessons and exercises for students which were all uploaded into GoChinese. Alternate learning materials such as scripts to plays were also created in the platform
- Students access the lessons and exercises in GoChinese, using the scorekeeping feature to help monitor their progress

Commentary from the instructor:

"Since the students have a very busy schedule, the class hours are never sufficient. GoChinese assists them in gaining extra practice in listening and reading skills. As many students aren't used to using tape/CD recorders in their own time, we see the attraction of the online voice facility. The students also like the score records, helping them feel more confident with their learning progress."